



## Top Reasons to Purchase the Official Hospitality Programme at the 2010 FIFA World Cup in South Africa™

- Hospitality is a key element of the FIFA World Cup™ and has been established as the perfect marketing tool to leverage business relationships at the world's largest global sporting event
- MATCH Hospitality has developed a turn-key model, based on the successes and key learnings from Germany in 2006, that provides a package of service solutions for you and your guests in South Africa
- MATCH Hospitality offers an unparalleled, first-class experience, including Category 1 tickets, match-day hospitality, VIP parking, dedicated hostesses, separate security entrances, premiums, and more
- MATCH Hospitality customers will be able to arrive at the stadium three hours prior to the start of the match and stay two hours post-match
- Only MATCH Hospitality ticket and hospitality packages purchased through SportsMark in the United States are authentic and FIFA-sanctioned
- By purchasing the MATCH Hospitality packages, you will have exclusive access to guaranteed accommodations and transportation inventory through MATCH:
  - Exclusive access to top hotels in each venue city at preferred and pre-negotiated pricing
  - Secure and direct transportation to each match
  - Ability to customize your program with the best that South Africa has to offer - safaris, wine tasting, golf, and more!
- Representatives from SportsMark are available to provide extensive information, help select the right package for your group, secure additional services, and fulfill your order now



The sooner you order, the better your seats will be.

Leave the planning to the global event management experts - SportsMark knows that traveling to a foreign country can often be a stressful and complicated process. However, with the Official Hospitality Programme, you're guaranteed top-tier accommodations, coordinated transfers to/from matches, domestic travel, and some of the best seats to watch the FIFA World Cup™ action!

*SportsMark is the exclusive agent of MATCH Hospitality in the USA for the sale of the Official Hospitality Programme for the 2010 FIFA World Cup South Africa™*

For more information, please contact SportsMark toll-free at +1 877. 671.7767 or [soccerhospitality@sportsmark.com](mailto:soccerhospitality@sportsmark.com)

**MATCH**  
HOSPITALITY

